Case study: individual presentation

This case study explores an example of online assessment by an individual presentation to assess postgraduate engineering students. Individual presentations are particularly useful to encourage learners to actively participate in assessment.

## The assessment context

This assessment was designed to assess learners studying at master’s level for an online MSc in Engineering Management. Learners were completing the module Enterprise and Business Planning worth 15 credits.

The presentation represented 30% of the final awarded mark for the module.

## Assessment criteria and set-up

Learners were asked to design and deliver a PowerPoint presentation with voice recording of no more than 10 slides and 4-5 minutes. They were to provide a financial and management analysis of an organisation of their choice and imagine they were presenting this information to potential investors or stakeholders. The presentation represented the culmination of formative tasks learners had completed during the module so far.

The report was designed with this rubric:

* Learners to design a presentation of no more than 10 slides with voice recording over the slides of no more than 4-5 minutes.
* Font size should be 22 pt. and visual graphics should be sized appropriately.
* The presentation should be fully referenced using the Leeds Harvard System.
* Learners were to submit their presentation using Blackboard Assignments by a given deadline.

Learners were notified by email when feedback on their submission was available to download from Minerva.

## The assessment

The presentation task asked learners to consolidate work completed throughout the module to produce a concise presentation analysing the organisation of their choice. Learners were to present their organisation including an interpretation of financial statements, a review of financial sources and costs and analysis of investment appraisal techniques. Learners had already completed formative tasks covering these topics in the module. Learners were provided with technical guidance about recording audio on PowerPoint slides, and submitting assessments. .

Learners were awarded marks across the different themes or topics covered in the presentation.

## Find out more

To find out more about setting up assignments using Blackboard Assignments explore the [Blackboard Assignments Guide.](https://www.leeds.ac.uk/vle/staff/assess/assignment/)