

Case study: Written report

This case study explores an example of online assessment by a written report. Asking learners to apply their understanding of broader theories and concepts to a specific example or a chosen case study is a useful way to ensure engagement with learning on a deeper level.

The assessment context

This assessment was designed to assess learners studying at master's level for an online MSc in Engineering Management. Learners were completing the module Innovation, Design and Creative Engineering worth 15 credits.

The report represented 70% of the final awarded mark for the module.

Assessment criteria and set-up

Learners were asked to write a 2,500 word report applying their understanding of innovation types, people involved in innovation and innovation processes to a case study of their choosing. Learners were asked to draw upon their practical experience in industry to choose an engineering case study as a focus of their report. This would allow them to apply their learning to current working practices.

The report was designed with this rubric:

- Learners to complete a 2,500 word assessment structured across five key questions/themes.
- The report should be fully referenced using the Leeds Harvard System.
- Learners to submit their report via Turnitin on Minerva by a given submission date.
- Penalties for late submission were applied of -5% for each day beyond the deadline.

Learners were notified by email when feedback on their submission was available to download from Minerva.

The assessment

The report assessed learner understanding of complex theories and topics related to innovation by identifying whether they could correctly apply these to their chosen case studies. Learners were asked to write 500 words in response to five question prompts. For instance, learners were asked to identify different innovation levels (core, adjacent and transformative) and how these apply to the business goals of their case study organisation.

Learners were awarded marks based on their ability to answer the questions concisely and directly, their logical use of information from the module, and illustration of answers using relevant examples.

Find out more

To find out more about setting up report style assessments using Turnitin and providing feedback to learners, explore the [Turnitin Getting Started Guide](#).